



Press Release

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FOR IMMEDIATE RELEASE
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Multi-Pure® Aqua Dome Drinking Water System Receives *Consumers Digest* Magazine “Best Buy” Award



Once again, one of Multi-Pure’s drinking water filtration products has been recognized by *Consumers Digest* Magazine as a “Best Buy.” Featured in the August 2009 issue of the magazine, the Multi-Pure® Aqua Dome Countertop Drinking Water System was identified as offering “exceptional value in today’s highly competitive marketplace.” Randy Weber, Publisher of *Consumers Digest*, stated that “On average, a *Consumers Digest* Best Buy rating is awarded to fewer than three percent of the competing models in any given product category,” and congratulated Multi-Pure on earning the coveted “Best Buy” certificate.

In identifying Best Buys in water filtration systems, filters are selected by *Consumers Digest* based on the number and efficiency of contaminants removed, filter life, ease of filter replacement, features and warranty. Furthermore, product performance claims must be tested and certified by an independent third-party testing laboratory. In reviewing the Multi-Pure® Aqua

Dome, Consumers Digest wrote that, “it filters water as effectively as most premium models do but at half the cost. This unit also has the best warranty that is on the market, particularly its 90-day money-back guarantee.” The Aqua Dome comes with a Lifetime Warranty on the housing and a 1-year warranty on all accessories.

The key to the effectiveness of the Multi-Pure® Aqua Dome is the proprietary Solid Carbon Block filter cartridge that serves as the heart of the system, which is manufactured by Multi-Pure. The same filter cartridge, the Multi-Pure® CB6, is also utilized in many of Multi-Pure’s stainless steel countertop and under-sink water filtration products, offering comparable performance with a variety of installation options for home or office. All Multi-Pure® Drinking Water Systems are tested and certified by NSF International under NSF/ANSI Standards 42 (Aesthetics) and 53 (Health Concern). NSF is the leading global, independent third-party certification and testing organization for products that affect water quality and food safety.

For additional information on the Consumers Digest Best Buy award, please contact our Marketing Department at 800-622-9206 or visit www.multipure.com.

About Multi-Pure International — Founded in 1970, Multi-Pure is committed to being the premier supplier of high quality drinking water treatment devices, and to providing the peoples of the world with the best quality drinking water available at an affordable price. Utilizing Multi-Pure’s unique Solid Carbon Block filter technology, the company produces products that are NSF-certified to reduce the widest range of contaminants of health concern compared to any other carbon block filter in the market. Today, Multi-Pure is an industry leader and one of the world's largest manufacturers of compressed solid carbon block filters.

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